

UB THEATRE AND DANCE

2022-2023 Sponsorship Packages

UB THEATRE AND DANCE produces an annual season of more than a dozen musicals, dramas, dance concerts & special events run by and starring our students. With majors in Music Theatre, Theatre Performance, Dance, and Design / Technology, dozens of graduates enter into professional performing arts careers each year!

You can reach more than **50,000+ PATRONS** annually with your philanthropic arts support!



SEASON PRESENTER SPONSORSHIP OF \$3,500

- Sponsor Logo with link to your website prominently featured for full season of email blasts. (*Up to 10 emails, reaching 50,000—75,000 total recipients*).
- Verbal and visual logo recognition at the start of EVERY performance during pre-show audience welcome. (*Total of 25-40 performances, reaching approximately 6,500 patrons.*)
- Full page advertisement in all 8 to 12 major season digital and print playbills. (*Multiple performances per playbill.*)
- Minimum 50 Social Media sponsor acknowledgement posts (*Facebook, Twitter, Instagram*) for all season productions, reaching up to 4,500 followers PER post!
- Sponsor logo on show posters for all 8 to 12 major productions.
- Sponsor logo featured on UB Theatre and Dance website and each event page on UB Center for the Arts website.
- 5 pairs of complimentary tickets per season.

SPONSORSHIP CONTACT:

ROB FALGIANO

(716) 645-6921

RJF3@BUFFALO.EDU

DEADLINE: OCTOBER 1, 2022

THEATREDANCE.BUFFALO.EDU

PRODUCER SPONSORSHIP OF \$2,000

- Sponsor Logo with link to your website prominently featured for half of season of email blasts (*Up to 5 mails, reaching 25,000—38,000 total recipients*).
- Half-page advertisement in all 8 to 12 major season digital and print playbills. (*Multiple performances per playbill.*)
- Social media recognition (*Facebook, Twitter, Instagram*) for half of season production posts.
- Sponsor logo on show posters for all 8 to 12 major productions. (*Appearing below Season Presenter logos.*)
- Logo on show posters for all 8 to 12 major productions.
- Sponsor Logo featured on UB Theatre and Dance website.
- Logo on season hand cards and individual show postcards.

2022-2023 UB THEATRE AND DANCE SEASON:

ZODIAQUE DANCE COMPANY (Fall & Spring Shows) / "THE PUTNAM COUNTY 25th ANNUAL SPELLING BEE" (Musical) / EMERGING CHOREOGRAPHERS SHOWCASE / "NOISES OFF" (Drama) / MFA FALL DANCE SHOWCASE / "EURYDICE" (Drama-Comedy) / CHOREOLAB / MFA DANCE THESIS CONCERT & MORE TBA!